

# COMPANY PROFILE

2022

# ABOUT SIGEL



**Founded in**  
**1947**  
2<sup>nd</sup> generation family-run  
business



**Head office**  
**MERTINGEN**  
Bavaria



**Employees**  
**230**



**Product range**  
**1,800**  
products for contemporary  
work environments



**Design Awards**  
**50**  
in the last 10 years



**Top employer**  
**2019-2022**  
Donau-Ries



**Quality management**  
**ISO 9001:2015**




**Sustainability**  
**FSC, PEFC**  
for a green economy





**Distribution partner**  
**35**  
countries throughout  
the world

# VISION



 Our inspiration is the needs of people in contemporary and digital work environments.

 We aspire to further develop tried and trusted products, and help to shape the future of new work.

 Our innovative, top-quality products and sustainable solutions contribute to our customers' success.

# MISSION

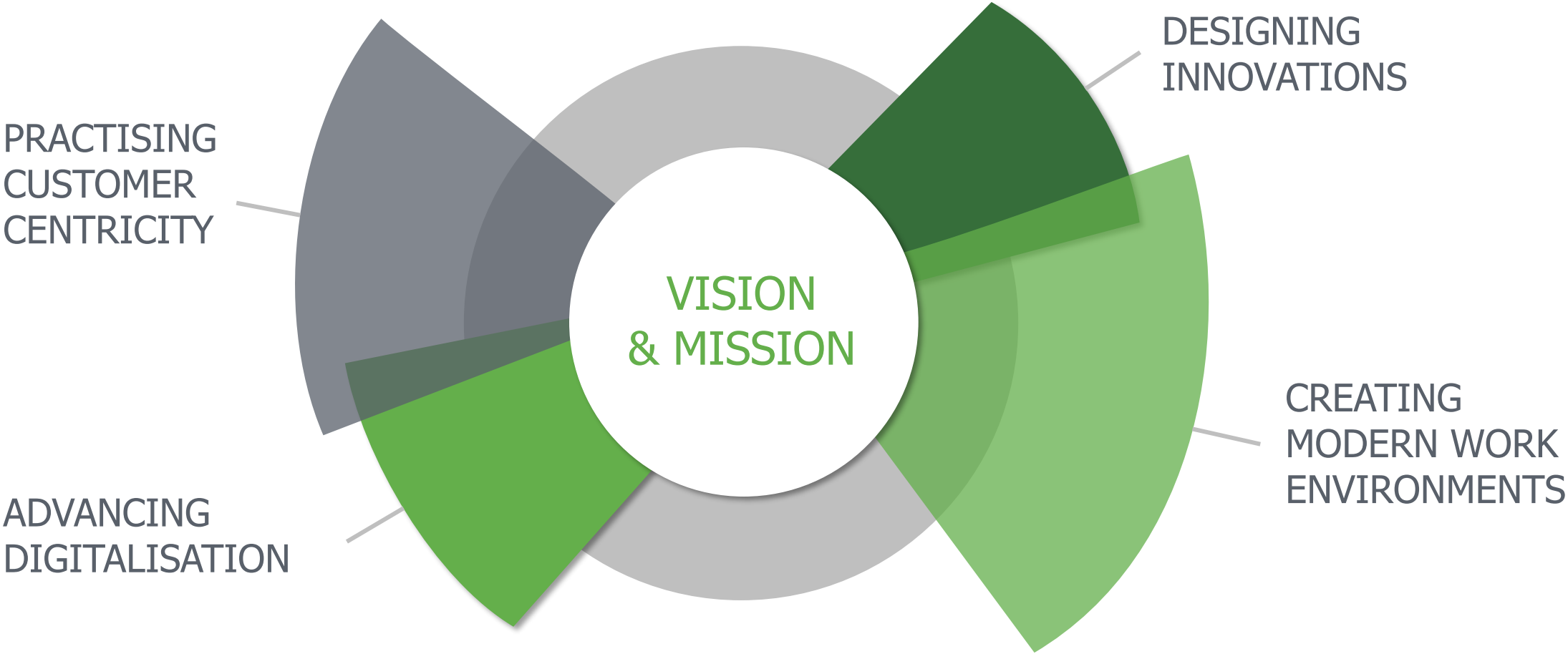


We support people by making work easier and more pleasant for them, allowing them to realise their potential within their company.



Our user-friendly innovations increase efficiency, motivation and creativity in their daily work, and create an inspirational environment for top performance.

# STRATEGY



# LEAD THE WORLD INTO NEW DIMENSIONS WITH SIGEL



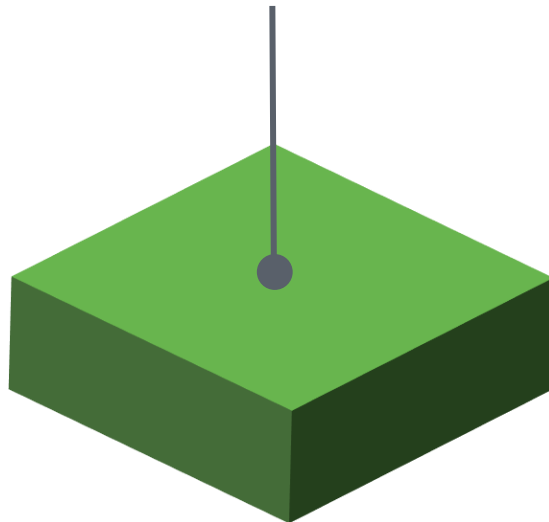
**SIGEL IS THE  
COMPANY THAT GIVES  
SHAPE TO IDEAS**

It's all about freedom. The freedom of thoughts, ideas, inspiration. We help people unlock their full potential.

# NEW WORK ENVIRONMENTS

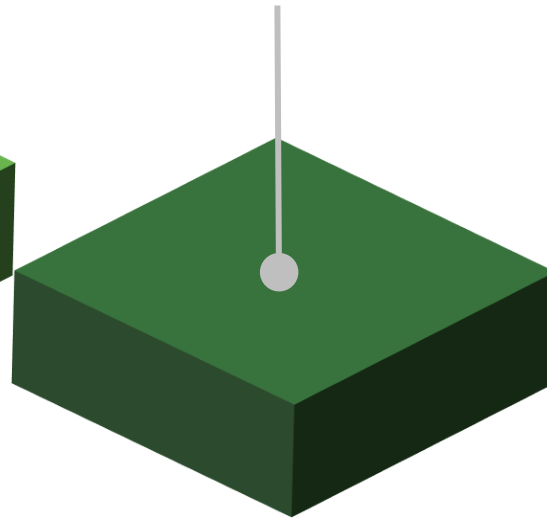
1

Open workspaces and  
co-working spaces



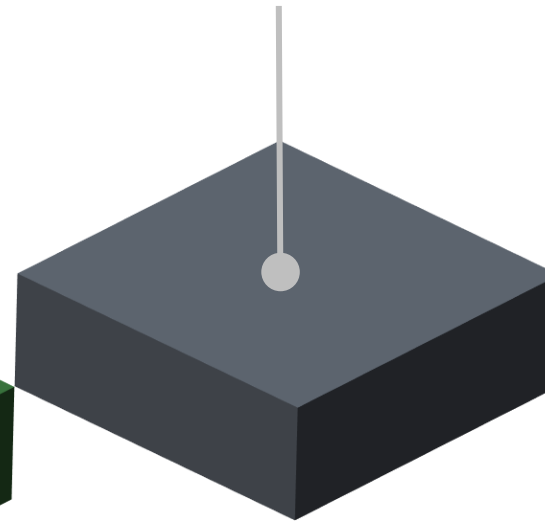
2

Remote work and  
home office



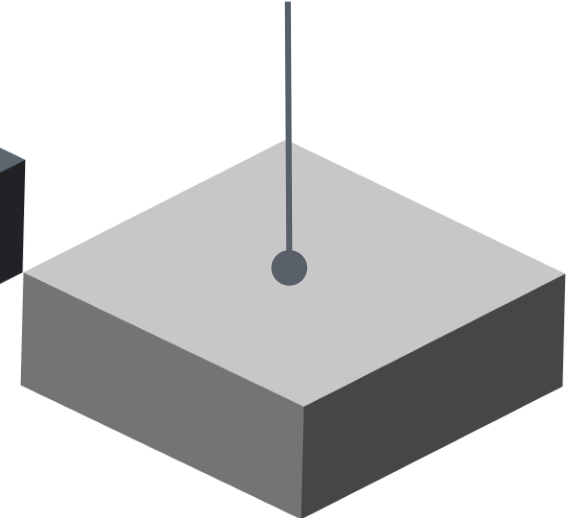
3

Flexible division of office  
space and mobile workspaces



4

Dynamic, project-  
based teams

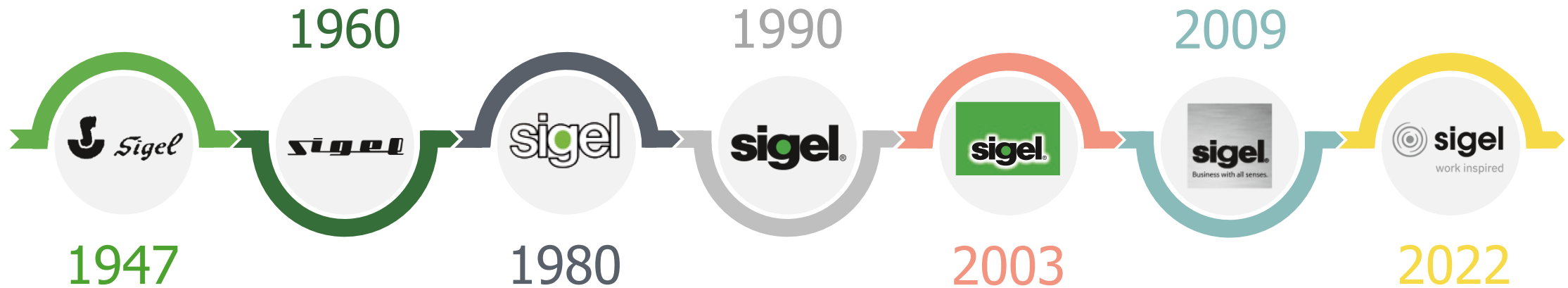


# 75 YEARS OF SIGEL

75 years of tradition.

75 years of know-how.

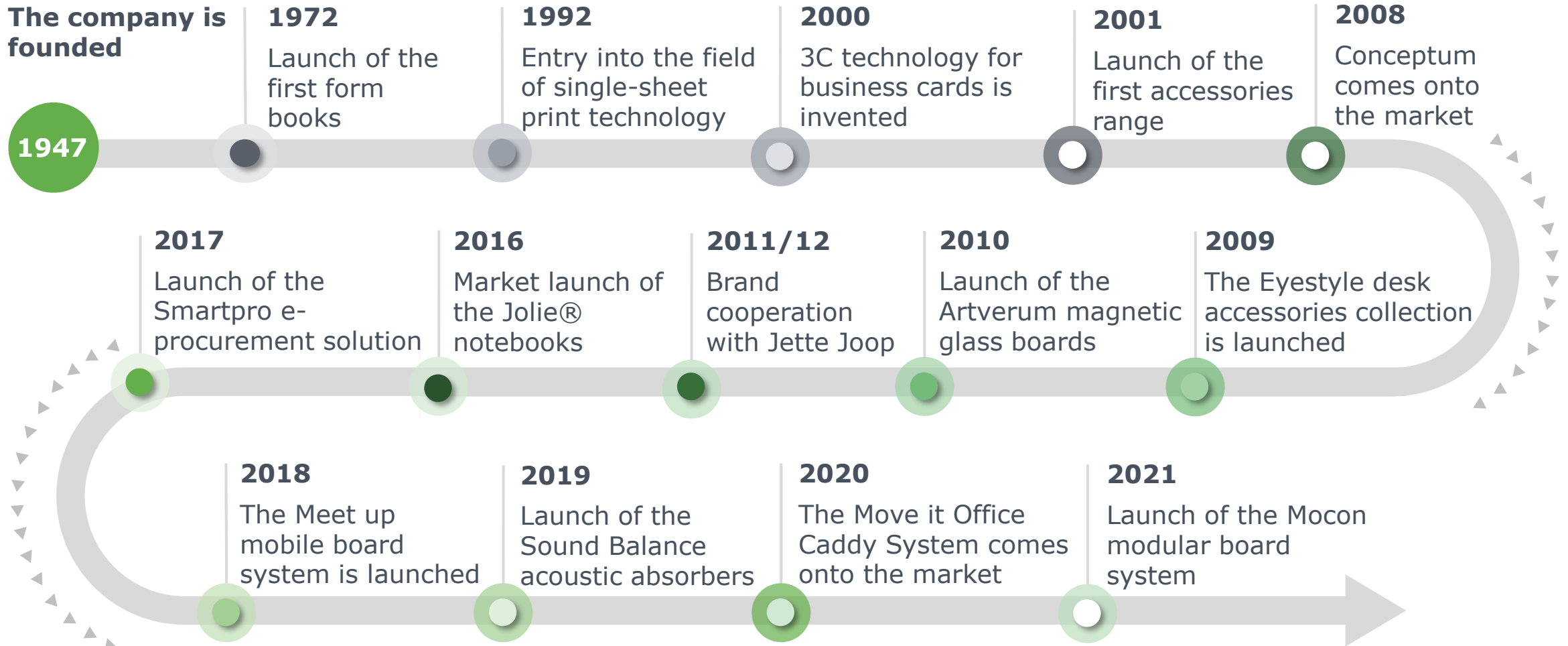
75 years in the office with you.





# COMPANY HISTORY

**The company is founded**



# ORIGINS

## 1947

SIGEL starts out as a traditional company in the printing industry and a specialist for forms and print media products.

## From 2007

From 2007 onwards, SIGEL is an expert in forms and print media, as well as becoming an international premium brand manufacturer of innovative, intelligently designed office accessories.

## Today

Today SIGEL is an international premium brand manufacturer of innovative, intelligently designed products and digital solutions for modern office and work environments.

# CORPORATE STRUCTURE

## BOARD OF DIRECTORS

SIGEL HOLDING GMBH  
Managing Director: Götz Stamm



SIGEL GMBH  
Mertingen

100 %  
turnover: 40 million euros  
230 employees

**Managing Director:**  
Götz Stamm



LEMPEN AG  
Switzerland

100 %  
turnover: 2.5 million Swiss francs  
7 employees

**Managing Director:**  
Götz Stamm



KTC HOLDING B.V.  
Netherlands

40 %  
turnover: 21,4 million euros  
37 employees

**Managing Directors:**  
Götz Stamm  
Frank Groß (Schneider)  
Wilfred Pasma

# PRODUCT MISSION



## MEETING NEEDS

New work environments –  
new needs



## OFFERING SOLUTIONS

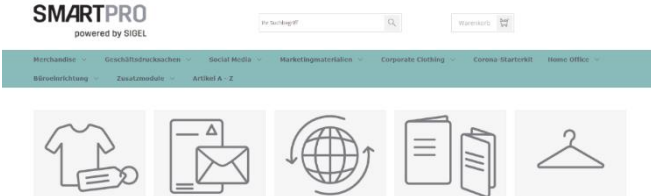

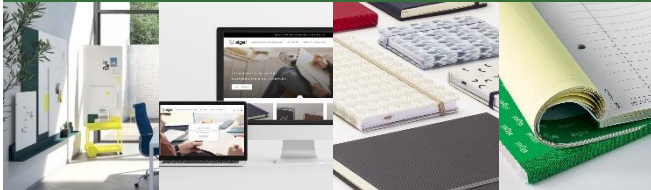
Clever products –  
modular solutions



## SMART & CONNECTED

Integration of digital solutions

# BUSINESS SEGMENTS

Business model Business segments	Type of manufacture	Marketed as
<p data-bbox="351 464 575 511"><b>Smartpro</b></p> 	<p data-bbox="886 558 1454 605">Contract manufacturing</p>	<p data-bbox="1905 558 2099 605">Solution</p>
<p data-bbox="333 728 593 775"><b>Printworks</b></p> 	<p data-bbox="886 836 1454 883">Contract manufacturing</p>	<p data-bbox="1905 836 2099 883">Product</p>
<p data-bbox="173 1013 759 1061"><b>Business products (BP)*</b></p> 	<p data-bbox="970 1122 1378 1169">Batch production</p>	<p data-bbox="1905 1122 2099 1169">Product</p>



## I PRODUCT SOLUTIONS

Bespoke SaaS solutions for:

Business stationery

Advertising material

Merchandise

Corporate clothing

# PRINTWORKS



## PRODUCT SOLUTIONS

Single-sheet forms

Continuous forms on a roll

Continuous forms, fanfold

Thermal paper

Thermal forms

Organisational forms

# BOARDS



## PRODUCT SOLUTIONS

Modular board system  
SIGEL Mocon

Glass whiteboards and magnetic  
boards SIGEL Artverum

Mobile board system  
SIGEL Meet up

Be!Board® magnetic glass boards

High-quality board accessories



# NOTE-TAKING



## PRODUCT SOLUTIONS

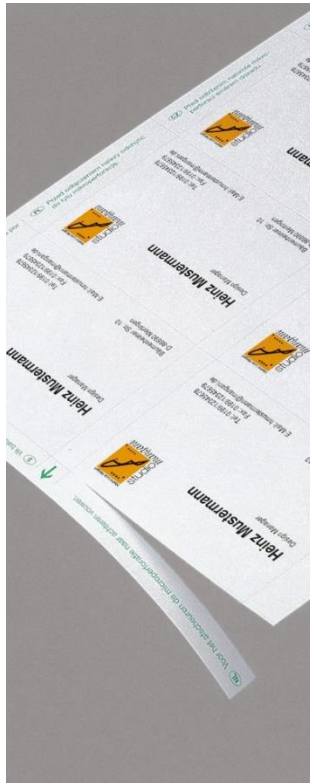
Notebooks, journals and pads,  
plus planners and business  
organisers for the following  
brands:

Conceptum

Conceptum flex

Jolie

# INFORMATION SYSTEMS / CATERING / PRINT MEDIA PRODUCTS



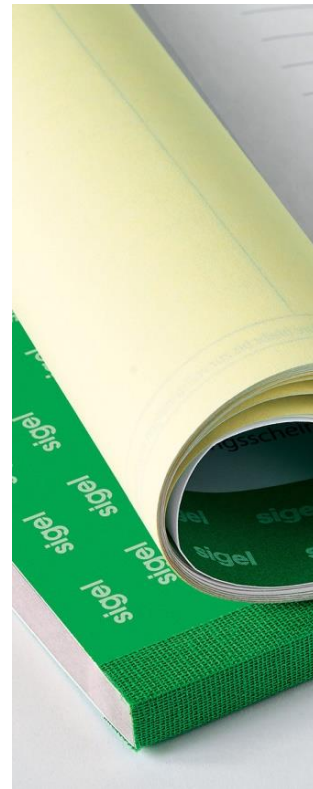
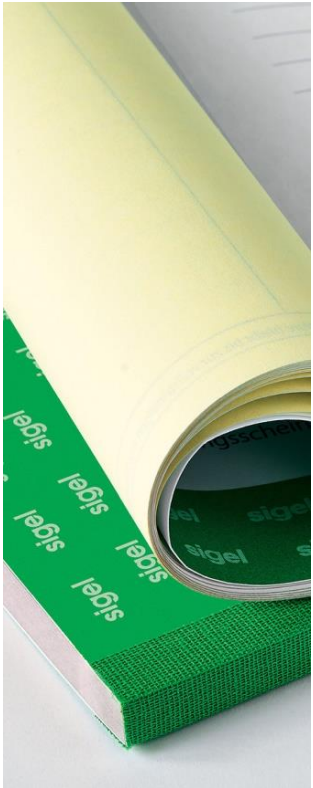
## PRODUCT SOLUTIONS

Information systems/catering

Print media products

Aids to organisation

# BP FORMS



## PRODUCT SOLUTIONS

Vehicle log books

Receipts

Voucher books

Shipping notes

Contracts

Invoices

Project completion reports etc.

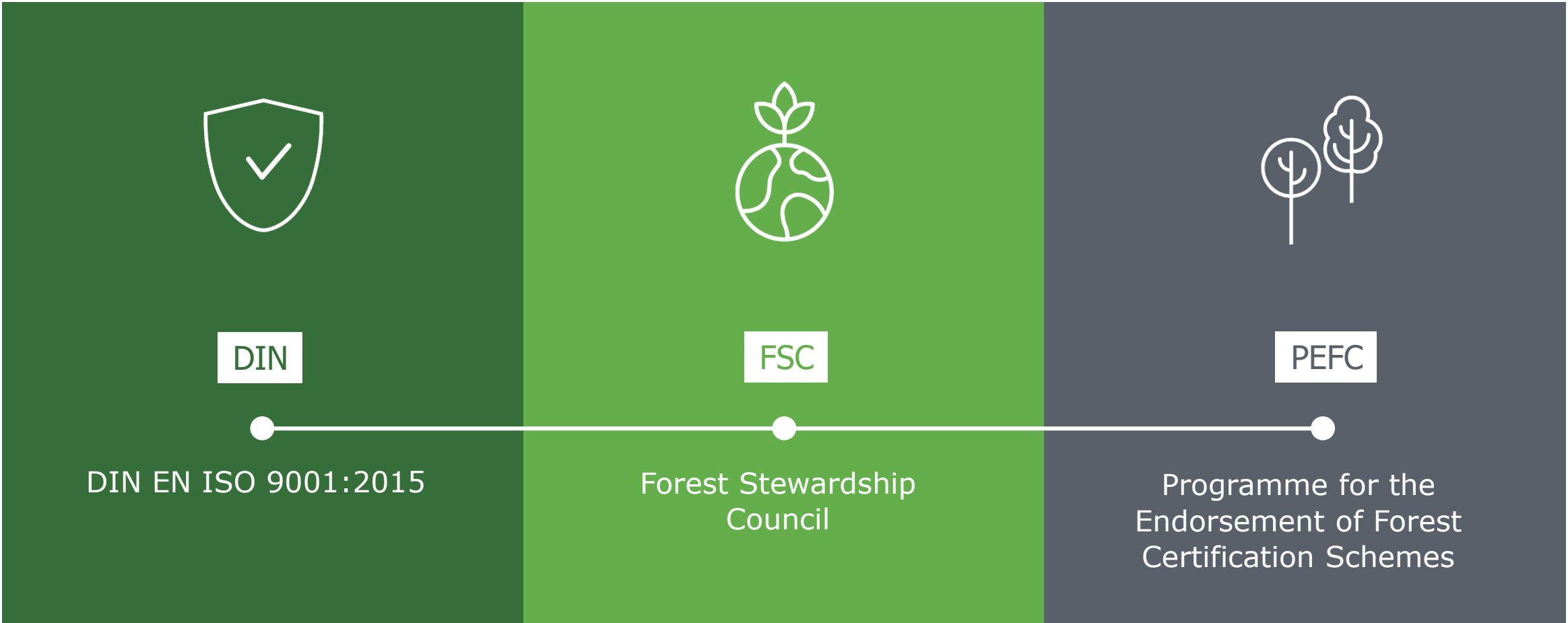
# DESIGN AWARDS

 <p>Interior innovation award 2015 Selection</p>	 <p>ICD 2 NIC 0 AWA 1 RDS 6 INTERIOR INNOVATION winner</p>	 <p>GERMAN DESIGN AWARD NOMINEE 2017</p>	 <p>DESIGN AWARD 2017</p>	 <p>reddot award 2019 winner</p>	 <p>GERMAN INNO VATION AWARD 20 WINNER</p>	 <p>ICD 2 NIC 0 AWA 2 RDS 0 INNOVATIVE ARCHITECTURE selection</p>
 <p>reddot award 2014 winner</p>	 <p>GERMAN DESIGN AWARD NOMINEE 2016</p>	<p>OVER 50 AWARDS IN 10 YEARS – GOOD DESIGN IS OUR STRENGTH</p>			 <p>ICD 2 NIC 0 AWA 2 RDS 0 INNOVATIVE INTERIOR selection</p>	 <p>A DESIGN AWARD &amp; COMPETITION</p>
 <p>WINNER THE BOSS INDUSTRY AWARDS 2011</p>	 <p>German Design Award SPECIAL MENTION 2015</p>	 <p>GUTE GESTALTUNG GOOD DESIGN AUSGEZEICHNET VOM DEUTSCHEN DESIGNER CLUB (DDC) D D C</p>	 <p>ICD 2 NIC 0 AWA 1 RDS 7 INTERIOR INNOVATION selection</p>	 <p>GERMAN DESIGN AWARD SPECIAL 2017</p>	 <p>DESIGN AWARD 2019</p>	 <p>reddot winner 2021</p>

# CUSTOMERS THAT PUT THEIR TRUST IN US



# QUALITY MANAGEMENT



# SUSTAINABILITY

## ETHICS IN BUSINESS

Commitment to  
sustainability



## PRINT CO<sub>2</sub> TESTED

Climate-neutral printing

## FSC AND PEFC

Environmentally compatible,  
socially responsible and  
economically sustainable forest  
management



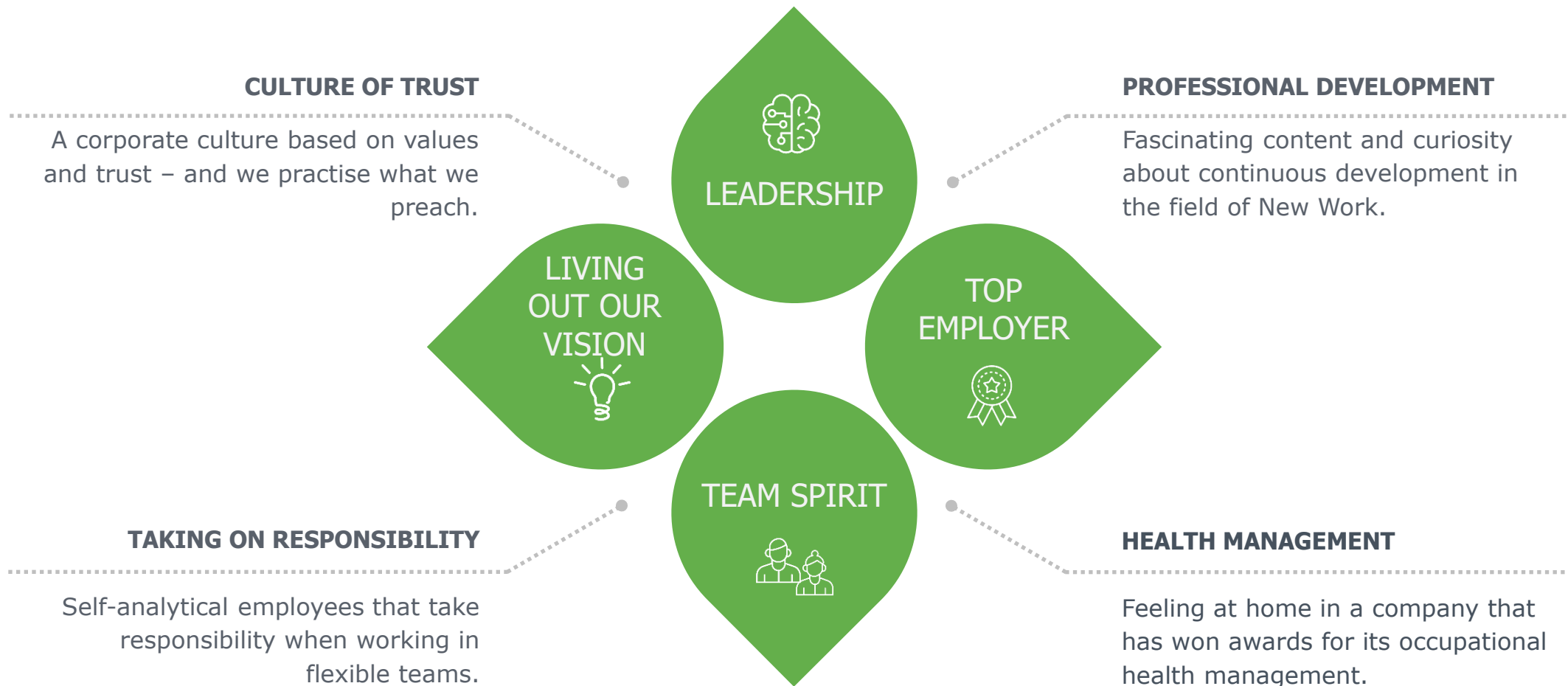
Das Zeichen für  
verantwortungsvolle  
Waldwirtschaft



## THE BLUE ANGEL

High standards of  
environmental, health and  
usage properties

# SIGEL AS AN EMPLOYER





# CONTACT



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